

Special Invitation to MIBA Conference Attendees

We at **NetStandard** would like to invite you to come by **Booth 38** at the MIBA 31st Annual Convention & Exhibition (September 9 – 10, 2008) to see a purpose-built CRM solution that helps Financial Services companies like yours solve difficult business issues—like increasing Financial Advisor productivity and delivering superior customer service—all while helping you adhere to increasingly complex regulatory requirements.

If any of these are big issues for your organization:

- No consolidated view of client, account, communication and contract information
- Security of confidential client data
- Adherence to complex regulatory requirements
- Advisors spending too much time managing information, rather than managing clients
- No central access to client reporting tools for up-sell/cross-sell initiatives
- Lack of integration between critical databases, back office systems, intranet applications and contact management tools

we think it would be worthwhile to drop by our booth for a quick peek into a Microsoft Dynamics-based CRM for Financial Services Solution.

Alternately, if you would prefer to schedule a one-on-one demo, please contact Melissa Thoenen at mthoenen@netstandard.com.

P.S. You could Win a Garmin etrex Venture GPS!

All MIBA attendees who complete and submit a CRM Evaluation Form at our booth during the MIBA 31st Annual Convention & Exhibition (September 9 – 10, 2008) will have their name entered into a drawing for a Garmin etrex Venture GPS receiver. One GPS receiver will be awarded at the end of the Conference.